

2026 Hiroshima Study Abroad Ambassador Application Requirements

1. The Purpose and Roles of the Hiroshima Study Abroad Ambassador (HSAA)

【Purpose】

To promote the attractiveness of Hiroshima Prefecture and study opportunities in the region both domestically and internationally, thereby increasing the number of international students in Hiroshima Prefecture.

【Roles】

- (1) Share information about Hiroshima's study environment and the attractions of your university through platforms like social media to reach audiences domestically and abroad.
- (2) Contribute to the discovery and promotion of Hiroshima's attractiveness through community involvement by actively participating in events hosted by local organizations from Hiroshima.
- (3) Serve as leaders for international students, to strengthen interactions and mutual understanding with local residents through engagement in various activities and enhance the current and future study environment in Hiroshima.

2. HSAA Program Activities

- Regularly share posts on your personal social media accounts based on designated monthly themes to promote the appeal of studying in Hiroshima.
- Participate in volunteer activities organized by local community groups or plan and manage events such as booth exhibitions hosted by such organizations.
- Actively participate in exchange events with local residents and other various activities hosted by the Hiroshima Support Center for International Students (HiCIS).

3. Recruitment period

April. 6th (Mon) ~ May 10th (Sun) ,2026

4. Number of recruits

The number of Ambassadors to be appointed is not fixed, but candidates must meet the following criteria to be selected in July (maximum: 30 individuals):

- (1) Participate in at least one of the following pre-training sessions: ① a pre-appointment briefing and social media training, or ② a community exchange event with local residents in Higashihiroshima.
- (2) Post at least once on your personal social media account based on the topic designated by the HiCIS.

Note: If the number of individuals meeting these criteria exceeds the 30-person limit, a comprehensive evaluation will be conducted based on the reason for applying, participation frequency in pre-training, and the content of social media posts, to select 30 ambassadors.

5. Application Requirements

- International students must be enrolled in a university, junior college, technical college, or Japanese language school in Hiroshima Prefecture.
- Able to communicate in simple Japanese or be currently studying Japanese.

- Be aware of the responsibilities of an HSAA and have a desire to engage proactively in community contribution and promoting Hiroshima's appeal.
- Able to participate in activities and training related to the ambassadorship until the end of the term (March 2027), except for unavoidable circumstances.
- Able to actively engage with people from other countries or regions, other schools and locals.
- Capable of regularly sharing information using your own social media account or willing to create an account for this purpose.
- Have interest and proactively participate in the activities of the HiCIS and other organizations, can actively participate in the projects hosted by our center and the Hiroshima International Center, as well as share information on these activities to other students.

6. Completion requirements

- Post content matching the themes designated by the HiCIS on social media at least once a month.
- Participate in 3 or more training sessions or activities conducted from July onwards.
- Refrain from engaging in any activities deemed inappropriate for an HSAA.

7. Transportation costs (From August, group training#1)

The transportation costs for participating in the training sessions conducted from July onwards will be reimbursed as follows.

Where you live Event location	People living inside Hiroshima City	People living inside Higashihiroshima City	People living in another location (Fukuyama, Onomichi, etc.)
Inside Hiroshima City	No financial support	From Saijo Station to Hiroshima Station	From the closest major JR station (Fukuyama Station, Onomichi Station, etc.) to Hiroshima Station ※Will be calculated via JR's local train lines (not shinkansen, etc.)
Inside Higashihiroshima City	From Hiroshima Station to Saijo Station	No financial support	From the closest major JR station (Fukuyama Station, Onomichi Station, etc.) to Saijo Station ※Will be calculated via JR's local train lines (not shinkansen, etc.)

※No transportation allowance shall be provided for the pre-trainings.

※From July onwards, group training sessions will primarily be held at the Hiroshima International Plaza (HIP) in Higashihiroshima City. If no free shuttle bus to HIP is available, transportation costs from Saijo Station to HIP will be reimbursed. If the venue is other than HIP, the transportation cost will be reimbursed on a case-by-case basis based on location and price from the closest major JR station to the location.

8. Schedule (may be subject to change)

Date	Contents	Place
April 6 (Mon) ~ May 10 (Sun)	Application Period	
June 6 (Sat)	Pre-training① (Pre-appointment briefing and Social media training)	HIC (Hiroshima City)

June 28 (Sun)	Pre-training ② (Exchange meetings with local residents)	Higashihiroshima City
Late June ~ early July	Selection and Appointment Notification	
July 18 (Sat)	Appointment ceremony・Orientation・Group training(1)	HIP (Higashihiroshima City)
Mid-July ~ early October	Field training(1) (Volunteer activities or local event planning and management)	Depends on the activities
October 17 (Sat)	Group training(2) and Japanese Culture Experience (Tea Ceremony)	HIP (HigashiHiroshima City)
Mid-October ~ Mid-February	Field training(2) (Volunteer activities or local event planning and management)	Depends on the activities
February 20 (Sat)	Group training(3) and Japanese Culture Experience (Tea Ceremony)	HIP (HigashiHiroshima City)
March 7 (Sun)	Completion ceremony ・ Kimono dressing ・ Walk in Shukkeien Garden ※ Only those who fulfill the completion requirements will receive a certificate of completion.	HIC (Hiroshima City) Shukkeien garden

- Participants in the Japanese Cultural Experience (Tea Ceremony) can attend on either October 17 or February 20.
- Apart from the above-mentioned training sessions, there is a possibility of participating in events organized by HiCIS, HIC, or other organizations.

9. Application confirmation email

All applicants will get an application confirmation email by May 22 (Fri), 2026.

10. How to apply

You can apply online via the link below or the QR code.

Google application form: <https://x.gd/2OJJh>



11. Reference

HSAА Facebook : <https://www.facebook.com/hsaa2014>

HSAА Instagram : https://www.instagram.com/hicis_hsaa/

HSAА website : <https://hsaa-studyabroad.jimdo.com/>